

Unusually Capable Senior Business Analyst

I'm an experienced senior business analyst with an unusually valuable and versatile all-round business/IT multitasked capability, and, importantly, a strong reputation for engendering success, value and Return On Investment (ROI).

I invariably garner high degrees of satisfaction and success in the environment where we all work, given how many projects and related work so often struggle to meet ever rising challenges and expectations.

Apart from having spent several decades in business and organisational IT in many sectors and environments (specialising in front and back-office processes), I am able to mediate between almost any parties or teams using my polymathic skillset garnered from extensive and eclectic career experience in business, information and IT.

I can also work as an assistant/stand-in/supporting project manager, business value maximisation specialist (BVMS) and project rescue practitioner. I have a strong understanding of almost every aspect of this rapidly changing workplace, especially around how to get higher rates of success, value and ROI.

Further Details, Key Attributes

I've worked in many sectors and IT environments including assignments in insurance, financial services, wealth management, payroll, higher education, manufacturing, sales, marketing, air cargo/freight, entertainment, airports, airlines, transport research, charities, estates and facilities management and utilities. Not an exhaustive list!

I've been a Business Analyst for more than 28 years now after 16 years as an analyst/programmer and a decade as a marketing information analyst and researcher.

My most valuable skill is 'putting it all together' using these multifaceted skills, speaking all the relevant languages to manifest business/IT effectiveness, success, value, ROI, business outcome, productivity increases and big boosts to morale.

I have excellent knowledge of successful leadership, coaching and mentoring – I've recently been a successful coach/mentor for the International Institute of Business Analysis UK (since 2021), the BCS on business analysis, project management and successful collaborative value-full working and privately with people inside the IT/projects industry and outside it.

I'm author of Business Value Maximisation Framework (BVMF®) and many related articles on business IT success and value maximisation.

I'm a conference/event speaker/presenter on business analysis, entrepreneurship, leadership and project success, value and ROI maximisation.

I've rescued challenged projects by mediating business and IT together to work to common goals to the satisfaction and delight of all those involved.

I have an ingrained, inherent skill to engender the beneficial use of IT to gain optimal productivity from business processes according to business objectives and within the constraints all involved are working under.

Links to CVs, Biography and Professional Profile

Professional profile, qualifications, CVs	www.DavidPJacobs.co.uk
Open Access Government (OAG) Stakeholder page, leads to recent series of articles on successful business IT and value maximisation	Stakeholder page
Brainz online magazine profile, leads to my 'Riding the Storm' series of three articles on professional resilience, business analysis, value maximisation, successful leadership, <u>and</u> enjoying life and career!	https://www.brainzmagazine.com/executive-contributor/david-paul-jacobs
YouTube channel: seven recent event presentations and studio sessions on IT business value maximisation and project success rate optimisation	https://www.youtube.com/@ITBusinessValueMaximisation
Client comments and testimonials on the BVMF® informational website	https://www.maximum-value.co.uk/testimonials.html
Client comments and testimonials on the BVMF® training, accreditation and licensing website	https://bvmf.info/testimonials/
Article published autumn 2024 on David and MaxVal Consultancy's mission of 'Maximising IT Success' in the Commonwealth 75 th Anniversary's commemorative large format book	https://bit.ly/MaxValConsulting